



Capability Statement

www.thegoldbeacon.com

The GOLD Beacon, PLLC is a national development consulting agency offering project solutions to nonprofit, for-profit, and government agencies seeking to be recognized champions in social change. Our comprehensive services increase your productivity, improve workplace culture, build team cohesiveness, and strengthens your sustainability. We successfully drive teams towards their mission by increasing their capacity and readiness in funding, structure, learning, skill development, and resiliency.

Core Competencies

Grant Management

- ✓ Funding Strategy
- ✓ Agency Preparation
- ✓ Grant Writing
- ✓ Grant Guideline Planning

Organization

- ✓ Project Management
- ✓ Board Self-Assessments
- ✓ Leadership Development
- ✓ Climate Analysis
- ✓ Focus Groups

Learning

- ✓ Course Facilitation
- ✓ Curriculum Development
- ✓ Workshops
- ✓ Train-the-Trainer
- ✓ Training Suite Development
- ✓ SME Consulting



Development

- ✓ Needs Assessment
- ✓ SWOT Analysis
- ✓ Strategic Planning
- ✓ Logic Models
- ✓ Policy Analysis
- ✓ Evaluation

Differentiators

- ✓ Our comprehensive strategy finds the core problem, and we implement agency-specific, evidence-based tools and procedures for long-term success.
- ✓ Our staff qualifications and experience combination is unparalleled, and we effectively address each client's unique needs.
- ✓ We are led by a Licensed Master Social Worker specializing in interpersonal violence prevention, military policy and programs, and project management. We apply a person-centered, trauma-informed approach to sensitive topics and projects.

NAICS

- 541611 General Management/Strategic Planning Consulting
- 541612 Human Resources/Org. Development/Personnel Management
- 611430 Management/Professional Development Training
- 611710 Educational Curriculum Development Services
- 621330 Social Workers, Mental Health, Offices
- 624120 Services for Persons w/ Disabilities
- 624190 Individual and Family Social Services
- 711510 Speakers, Independent
- 813311 Veterans' Rights Organizations
- 813319 Social Change Advocacy Organizations
- 813410 Civic and Social Organizations



NIGP

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| 91875 Management Consulting | 95258 Human Resources Development |
| 91865 Human Resources | 96258 Professional Services |
| 95262 Mental Health Services | 95243 Family and Social Services |
| 91883 Org. Development | 95259 Human Services |
| 95271 Sexual Assault Prevention | 91890 Strategic Planning |
| 924+ Education/Training | 91879 Minority, Women, Veteran and Small Business Consulting |
| Development and Delivery | |

Past Performance



DOD - Sexual Assault Prevention and Response Office SPARX Trainer - American Institutes for Research Trained DoD Prevention Workforce Staff IAW Prevention Plan of Action and Integrated Prevention Policy . Consulted for self-paced training development of follow-on training for military personnel.



Gary Bess Associates-Submitted \$4.5 million of grant proposals to Los Angeles County, Substance Abuse and Mental Health Services Administration, & more.

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